PRESS RELEASE For Immediate release

PRE-ORDER 1977's NEW EP SO IS THE SEA NOW

(Toronto, ON – October 25, 2011) - 1977 is singer-songwriter Julie Kendall, an independent artist making music from Toronto, Ontario, Canada. Her self-produced, debut record, *Nineteen Seventy-Seven*, was nominated for a 2010 Juno Award.

In anticipation of her next full-length release, *Seaforth* (due in 2012), Kendall is releasing a digital only EP titled *So is the Sea* (out November 15, 2011). The EP will feature five songs from the sophomore 12" record, which can be pre-ordered from Bandcamp starting today, October 25th. Pre-orders of the EP will receive the title track and the first single "You Got A Way" as instant downloads.

Motivated by the impending demolition of her childhood home, *So is the Sea* was recorded during the spring of 2011 in Kendall's hometown of Port Credit, Ontario, in a barn above her father's workshop. "My family had lived in that house for over 40 years. Watching it slowly disappear is hard," says Kendall. "I've tried to save as much of it as I could. One way was to record there. It was much easier to do that than to take out the mantle piece."

To celebrate their first EP, the band is playing The Rivoli, 334 Queen Street West, in Toronto, on Friday, November 25. The event is hosted by Pop with Brains, a night that raises money for <u>CAMH</u>, the Centre for Addiction and Mental Health.

About Pop With Brains:

Now in its sixth year, POP WITH BRAINS showcases hot local & national acts like crystal castles (last gang), opopo, foxfire, candy coated killahz, born ruffians (XL records), stop die resuscitate, the dunes (curve music), golden girls, spiral beach (sparks), the yoko casionos (universal), germans (arena rock), the carps (urbnet), cities in dust (paperbag records), & many more while raising some decent charity scratch for CAMH.

Web Links

Official 1977 website: www.nineteenseventyseven.ca

Bandcamp: www.1977.bandcamp.com/

Pop With Brains on Myspace: www.myspace.com/popwithbrains

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To speak with Julie about the release or to tell us how we can help you promote this release and event, contact:

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